

## E-COMMERCE WEBSITES

**R400.00**

**BUILD A COMPLETE ONLINE SHOP**

### COURSE OVERVIEW

In this **eCommerce with WordPress** course you will learn how to create an amazing online store. We will cover everything from installing your online shop to configuring payment gateways. With this course you will be able to build a fully functional advanced online shop selling a variety of product types.

You will **learn how to sell normal products** like a t-shirt, digital products for download like audio, video or any digital document. You will also learn how to sell **variable products** like different sizes or colours and finally **linked products** like a laptop with a laptop carry bag. You will also learn how to sell external/affiliate products. This **eCommerce Development Course** will teach you how to create an advanced shopping website with the ease of using WordPress. The course is very easy to follow with practical step by step instructions on how to create a world class online shopping experience.

### WHO IS THIS COURSE FOR?

Anyone wanting to expand their knowledge of web design and able to **sell digital or tangible goods online using WordPress**. Web Designers that want to learn how to develop advanced online shopping experiences. Company owners that want to learn how to sell their products online with best practices.

### WHAT YOU WILL LEARN

- eCommerce Web Best Practices
- Website Safety and Security Techniques
- Build a complete e-commerce enabled website
- Shopping Carts / Buy Now
- Different Payment Methods
- Delivery Options
- Digital Sales
- Normal Product Sales
- Variable Product Sales
- Linked Product Sales
- Secure Checkouts

### ASSUMED KNOWLEDGE

We will assume a firm understanding of **HTML and CSS**. We will assume you have completed the complete **WordPress Course** or have similar knowledge. You should have a basic working knowledge of either Windows or Mac.

### COURSE MATERIAL

We typically supply detailed course notes or a reference text, or in some cases both. We provide sufficient supporting material so that you can return to your work place with sufficient confidence to permit further learning. We also supply all source code and a great collection of digital web design books. 90 days unlimited support by phone or email. You also get lifetime support through our Resource Center.

**FOR MORE INFORMATION VISIT US AT**

**[www.webdesignacademy.co.za](http://www.webdesignacademy.co.za) | [info@webdesignacademy.co.za](mailto:info@webdesignacademy.co.za)**