

## COURSE OVERVIEW

Our **WordPress course** provides you with the skills to use WordPress effectively as a content management system. You will learn how to use WordPress to develop advanced websites. As with all our web design courses you get hands-on training working with basic through advanced techniques to get the most out of your experience.

You will learn the basics advancing to more complex development with WordPress. You will learn how to install a Local Web Server including PHP and MySQL databases. You will **learn how to install WordPress on a local server** then go over all the important settings.

## WHO IS THIS COURSE FOR?

Students who already completed the **Introduction to Web Design Course** or have the same amount of experience in **HTML & CSS**. Web designers that want to learn how to build advanced dynamic websites with PHP, WordPress, HTML and CSS. Anyone wanting to learn how to build **dynamic websites with WordPress**. Students that want to learn how to design websites in Durban

## WHAT YOU WILL LEARN

- HTML, CSS, PHP, Databases
- Content Management Systems Overview
- How Dynamic WordPress Websites Work
- Database Creation and Integration
- WordPress Installation
- Working with localhost
- Custom WordPress Templates
- Custom WordPress Plugins
- How Dynamic WordPress Websites Work
- Custom WordPress Theming
- Custom Page Templates
- Search Engine Optimisation for WordPress
- WordPress for Mobile Introduction
- WordPress Advertising Systems
- WordPress Forms

## ASSUMED KNOWLEDGE

For this **WordPress Course** we will assume a complete understanding of **HTML and CSS**. You should have a working knowledge of using a Windows or Mac computer. Everything covered in the Introduction to Web Design Course.

## COURSE MATERIAL

We typically supply detailed course notes or a reference text, or in some cases both. We provide sufficient supporting material so that you can return to your work place with sufficient confidence to permit further learning. We also supply all source code and a great collection of digital web design books. 90 days unlimited support by phone or email. You also get lifetime support through our Resource Center.

**FOR MORE INFORMATION VISIT US AT**

**[www.webdesignacademy.co.za](http://www.webdesignacademy.co.za) | [info@webdesignacademy.co.za](mailto:info@webdesignacademy.co.za)**