

## GRAPHIC DESIGN FOR WEB & PRINT

**R3500.00**

**GRAPHIC DESIGN  
THE PRACTICAL WAY**

### COURSE OVERVIEW

Our **Graphic Design Course** is for anyone wanting to **create great graphics for websites as well as layouts and designs for print**. We cover all aspects of designing graphics for websites as well as print. We will be using **Adobe Fireworks** mostly in this class as it is the best tool for designing for web.

We will also use **Adobe Illustrator** in this course. We will cover a lot of **different aspects of graphic design** including **logo design, business cards** and **stationery design**. This course will also teach you everything you need to know about **image formats, compression** and **output**. A great course to **learn graphic design the practical way**. As with all our courses we learn by doing. The best way to learn.

### WHO IS THIS COURSE FOR?

Students that want to learn **Graphic Design**. Any web designer that wants to create great graphics to spice up their designs. Web developers wishing to make their applications look awesome. Anyone wanting to learn **graphic design for web and print** basics.

### WHAT YOU WILL LEARN

- Pages, States and Layers
- Image Formats
- Color Theory
- Image Compression
- Masking
- Logo Design
- Stationery Design – Business Card – Letter Head
- Flyer Design
- Prototype Design
- Graphic Design Best Practices
- Adobe Fireworks
- Adobe Illustrator

### ASSUMED KNOWLEDGE

For this **Graphic Design Course** you should have a basic working knowledge of either the Windows or Mac. You must be comfortable using the mouse as a primary tool. Knowing the usual keyboard shortcuts will help a lot although we will cover that in class also.

### COURSE MATERIAL

We typically supply detailed course notes or a reference text, or in some cases both. We provide sufficient supporting material so that you can return to your work place with sufficient confidence to permit further learning. We also supply all source code and a great collection of digital web design books. 90 days unlimited support by phone or email. You also get lifetime support through our Resource Center.

**FOR MORE INFORMATION VISIT US AT**

**[www.webdesignacademy.co.za](http://www.webdesignacademy.co.za) | [info@webdesignacademy.co.za](mailto:info@webdesignacademy.co.za)**